- Development of a comprehensive, canopy-covered pedestrian walk system within the retail core area connecting all the major retail, professional service and administrative activity nodes.
- Provision of additional office and shop spaces across from the new Rose's Department Store. Its potential is currently not being fulfilled.
- Clean-up and fix-up of the rear of the stores fronting on the south side of Third Street between Johnston and Market Streets. A few small stores fronting on the pedestrian walks may be added to provide an entirely new look to the parking area which is to be hard surfaced and landscaped.
- Insertion of small shops in the gap beside Hudson-Belk along Market Street. This location may be more profitably utilized with commercial establishments instead of parking lots.
- Provision of outdoor rest area near the center of the core area. A small pool or fountain, a few benches and some greenery in the heart of the downtown will serve the following functions:
  - a. The weary pedestrian shoppers are given a place of rest.
  - b. A beautified, open spot in the built-up area serves as a welcome "change-of-pace."
  - c. Additional shops or stores can open into this area, therefore more fully utilizing the "hundred percent corner" of the community.
- Development of Neuse Park. Recreational facilities, benches, sheds should be added to the Park for the potential users of all ages.